



## **The New GLA 250 4MATIC Edition 1 for Limited Sales**

- **Stylish and dynamic exterior with attractive black accents**
- **Very special interior with sharp contrast between nut brown and beige**

Mercedes-Benz Japan Co., Ltd. (President: Kintaro Ueno; Head office: Minato-ku, Tokyo) launches a new special limited edition in commemoration of the market launch of the Mercedes-Benz GLA-Class, the new compact SUV derived from the brand's tradition. Provided with specific exterior/interior features, the "GLA 250 4MATIC Edition 1" underlines the unique charms of the GLA even further. Beginning today, a total of 300 orders can be placed for the new special edition through the nationwide network of authorized Mercedes-Benz dealerships.

Based on the GLA 250 4MATIC, which is powered by the newest 2.0-liter four-cylinder inline BlueDIRECT turbo engine, the new GLA 250 4MATIC Edition 1 adds a dynamic and intense touch to the exterior design of the GLA. The special edition features 19-inch AMG light-alloy wheels in five-spoke design, painted in black, a radiator grille in high-gloss black and with chrome trim, and black accents on the exterior mirrors and window line trim. The special limited edition offers a choice of two body colors: In addition to calcite white, which makes a sharp contrast with black, orient brown is available as a GLA-specific color.

The interior of the GLA 250 4MATIC Edition 1 features a modern contrast between nut brown genuine leather and beige fabric. The seats are finished in a design specific to this special edition. Front seats have full power seat adjustments with memory function and electrically operated lumbar support. Nut brown leather ARTICO is used for the dashboard and door panels to create high perceived value unexpected from a car in this class.

The 2.0-liter special edition is equipped with the Radar Safety Package of modern assistance systems for even greater safety and comfort: CPA PLUS automatically activates emergency braking to avoid rear-end collisions and/or reduce their consequences. Lane Keeping Assist warns the driver of inadvertent lane departures. DISTRONIC PLUS keeps an optimal distance to the vehicle in front and if the latter stops, brakes the GLA to 0 km/h (congestion follow-up function). Blind Spot Assist uses radar sensors to monitor the door mirrors' blind spots to warn the driver of possible danger. The loading compartment offers comfort and practical features

such as through loading function, backrest folding and angle adjustment, luggage nets, and a folding stowage box. Page 2

Owners of the new GLA 250 4MATIC Edition 1 enjoy the benefits of Mercedes Care, the comprehensive free warranty system which provides 24-hour touring support as well as general warranty and maintenance for three years from the time of new-car purchase with unlimited mileage. Two additional programs are also available: Under “Warranty PLUS,” the period of general warranty and 24-hour touring support available under the Mercedes Care program can be extended by two years for a fee. After “Mercedes Care” is expired, customers can avail themselves of “Maintenance PLUS\*,” which provides the first legally required vehicle inspection, the inspection in the fourth year, and periodical replacements of service parts and consumable items during maintenance sessions in the fourth and fifth years, all for a reasonable fee.

\*This program expires on the day before the 59th month since new car registration or 75,000 kilometers, whichever comes first.



GLA 250 4MATIC Edition 1

