



smart – a Daimler Brand

Launch of a special limited edition in the smart fortwo:

Press information

The new “smart fortwo coupé turbo edition sharpred”

May 24, 2012

- **Special edition based on the newly introduced turbo-engined variant celebrates the launch of the new smart fortwo**
- **Impressive exterior with a sharp color contrast between red and black**
- **Exquisite and exclusive interior design accentuated by red stitching**

Mercedes-Benz Japan Co., Ltd. (President: Nicholas Speeks; Head office: Minato-ku, Tokyo) introduces a new special edition to celebrate the market launch of the new smart fortwo. The new **smart fortwo coupé turbo edition sharpred** has an attractive exterior design featuring a sharp color contrast between red and black. Beginning today, a total of 150 orders can be placed through the nationwide network of authorized smart dealerships.

Based on the newly introduced “smart fortwo coupé turbo” powered by a 62-kW engine with turbocharging, the new special edition features a Spartan exterior design with a vivid color contrast: The dark black bodypanels are combined with a tridion safety cell and door mirror covers in red.

The interior of the new smart fortwo coupé turbo edition sharpred has a black-leather-look dashboard accentuated with red stitching, nappa leather seats with red stitching and seat heating, and a leather-covered two-spoke steering wheel and shift knob, underlining the exquisite and exclusive character of this special edition.

Special appointments include specially designed 15-inch three-double-spoke light alloy wheels painted in black with wide-based tires, a radiator grille in black, “sharpred” emblems, and special velour floor mats.

Like all smart models, the new special limited edition offers a guarantee of up to three years with no mileage limits. In addition, owners of the special turbo edition enjoy the new “smart maintenance pack” for a fee. The “start plan” (¥68,000 including tax), available within 35 months of new car registration, covers two legally required inspections plus manufacturer-specified inspections, as well as replacements and replenishing of some periodically replaced parts and expendables. The “second plan” (¥87,000 including tax), available from the 36th to 59th* month of new car registration, covers two legally required inspections plus manufacturer-specified inspections, as well as replacements and replenishing of some periodically replaced parts and expendables. The new “smart touring support” program is also available for a

fee. In the event of a failure during a journey, it gets the smart driver out of trouble by providing technical support on the spot. * This program expires on the day before the day of the 59th month corresponding to the date of new car registration.

Model name	smart fortwo coupé turbo edition sharpred
Steering	RHD
Number of units available	150
Bodypanel color	Dark black
Interior color	Black
Special features	<p>Exterior</p> <ul style="list-style-type: none"> ■ tridion safety cell in red ■ 15-inch three-double-spoke light alloy wheels painted in black with wide-based tires ■ Door mirror covers in red ■ Radiator grille in black ■ Front fog lamps ■ Special “sharpred” emblems <p>Interior</p> <ul style="list-style-type: none"> ■ Nappa leather seats with red stitching and seat heating ■ Black-leather-look dashboard with red stitching ■ Leather-covered two-spoke steering wheel and shift knob ■ Special velour floor mats
Suggested nationwide retail price* (): basic vehicle price without consumption tax	¥2,120,000 (¥2,019,048)

*The price indicated above does not include accessories, taxes (other than consumption tax), insurance premiums, and registration expenses. The customer must separately pay a recycling fee required by the Automobile Recycling Law.

